

# About *Palé NOW!* ©

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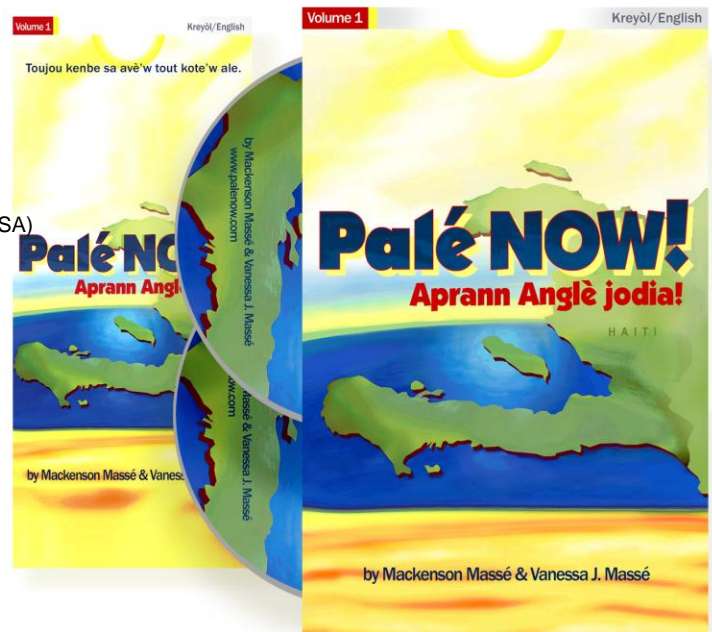
**Brief description of product/service:** *Palé NOW!* is a Haitian-Creole to English translation book that includes two audio CDs and a brochure to help Haitians learn to write and speak English. With a growing Haitian population in the U.S. and very few resources available for both adults and children, learning to speak English can be very overwhelming. The ability to speak English is a valuable skill for those living in America and can also benefit those who reside in Haiti. Our mission through *Palé NOW!*, is to provide an easy, effective tool to give Haitians struggling to learn English the opportunity to do so, and to help break the language barrier facing them. Although *Palé NOW!* is primarily for Haitians to learn English, it can also benefit those who wish to learn some Haitian-Creole. To hear and see a sample of *Palé NOW!* or for more information visit us at [www.palenow.com](http://www.palenow.com) or call 781-727-4545.

## Why *Palé NOW!* is needed:

- Haitian population continues to increase in America
- Limited resources for Haitians to learn English
- 53% of Haitian immigrants lack proficiency in English
- New York, Mass, & Florida, have the highest Haitian population in the U.S.
- Not enough resources in public schools for students

## Benefits of *Palé NOW!*

- Everything in Haitian-Creole + pictures and basic conversations
- Very few products with audio, or as detailed
- Time convenient: listen while driving, cooking, etc...
- Perfect for ESL classes & works for all levels
- Great for orphanages, adoption agencies, schools (Haiti/USA)
- Inexpensive compared to other products
- Over 55 lessons and over 2hrs of audio (7,500+words)
- Audio corresponds with book
- Practice exercises to help with learning
- Audio helps with pronunciations and remembering
- Works for all ages
- Could be used to learn some Haitian Creole



Thank You,

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